

*A Full Colour Advert
this size costs*

Only

£37.00 for 1 issue
£9.25 per 1000

£70.00 for 2 issues

£133.00 for 4 issues

£188.00 for 6 issues

Format & Design—A5 Magazine, full colour, stapled on 130gm gloss paper giving it a high quality feel.

Index of Advertisers dramatically increases its ease of use.

Adverts can be submitted in the following formats PDF, MS Word, MS Publisher, TIFF, JPEG or designed from your specifications from £10.00

Copy deadline is the 12th of the month

Full payment is due prior to copy deadline by cheque, cash or card - cheques payable to 'Echo Publications'



Sizing Full Page 120mm x 180mm
Half page 120mm x 85mm
Quarter page 58mm x 85mm
Eighth page 58mm x 40mm

Echo Publications

- Two local community magazines for the residents of Enfield and Cheshunt
- Containing editorial features, community news and events, puzzles and useful telephone numbers
- Delivered FREE, once a month to over 4,000 homes in Enfield and 4,000 homes in Cheshunt and copies are also left at various collection points
- Each magazine has two distribution areas thereby reaching 16,000 homes every two months in both Enfield and Cheshunt

A Full Colour Advert this size costs

only **£65.00** for 1 issue

To advertise in either
The Enfield Echo or The Cheshunt Echo
please contact Sue Nugent
27 Gladding Road, Cheshunt, Hertfordshire, EN7 6XA

Tel :- 01707 870391

Email :- editor@echo-publications.co.uk
www.echo-publications.co.uk

The Enfield Echo

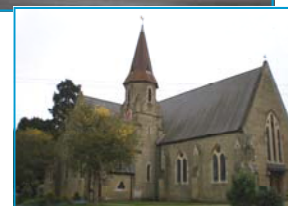
Delivered to:-

Area One - 4,000 homes

Roads to the west of The Ridgeway towards Oakwood Station

Area Two - 4,000 homes

Roads to the east of The Ridgeway towards Enfield Town and parts of Bush Hill Park



The Cheshunt Echo

Delivered to:-

Area One - 4,000 homes

Roads to the west of the A10 between Appleby Street and Goffs Lane including Goffs Oak

Area Two - 4,000 homes

Roads to the east of the A10 between Turnford and Grundy Park

Benefits to you....

- The opportunity to get your message across to a tightly targeted audience
- A speedy return on your advertising investment
- Longevity and immediacy of access because readers retain it until the next edition arrives
- A tried and tested approach, with advertisers appearing monthly because it works - repetition breeds reputation
- It is truly local, all advertisers operate close to the area - there is strong evidence that truly local services are preferred by the majority of the UK population



We know how expensive it is to advertise in the local newspapers and Yellow Pages. The Enfield Echo and The Cheshunt Echo represents incredible value.

We are not VAT registered so the price you see is the price you pay

5% off if advertising in both magazines concurrently!	1 Issue	2 Issue Package * (Saving over 5%)		4 Issue Package * (Saving over 10%)		6 Issue Package * (Saving over 15%)	
		Per month price for		Per month price for		Per month price for	
FULL PAGE	£109.00	£207.00	£ 103.50	£392.00	£98.00	£555.00	£92.50
HALF PAGE	£ 65.00	£123.00	£61.50	£234.00	£58.50	£331.00	£55.16
QUARTER PAGE	£ 37.00	£ 70.00	£ 35.00	£133.00	£33.25	£188.00	£31.33
EIGHTH PAGE	N/A	N/A		£69.00	£17.25	£99.00	£16.50
BACKCOVER	£159.00	£302.00	£151.00	£572.00	£143.00	£811.00	£135.16
FRONTCOVER EIGHTH PAGE	£50.00	£95.00	£47.50	£180.00	£45.00	£255.00	£42.50
INSIDE FRONT COVER / INSIDE BACK COVER	£ 129.00	£245.00	£122.50	£464.00	£116.00	£658.00	£109.66
PAGE 3	£ 129.00	£245.00	£122.50	£464.00	£116.00	£658.00	£109.66
PAGE 5	£ 119.00	£226.00	£113.00	£428.00	£107.00	£607.00	£101.17

* Copy can be different each issue the discount is for booking the space therefore Mother's Day can be advertised in March, Easter in April and Bank Holiday promotions in May!

Editorial Feature:- a colour, double page spread, including photographs and advertisement. A great way to let potential customers know all about your business. Fantastic value—**just £179.00**

Loose Inserts:- These can be delivered for you inside the magazine eg, Take-away menus or leaflets for—**just £45.00 for 1000 or £349.00 for 8000 over 2 months in both areas**